

Task 1 details

Fruit/Vegetable Selling Task

With the rise in popularity of healthy eating and healthy choices many Entrepreneurs have spotted opportunities to make money. We are setting you the challenge to come up with some original and popular healthy eating options to sell in the school canteen. The team that makes the most profit will win the task.

The team who wins will have immunity and therefore will remain in the competition for task two. The losing team will lose two members of their team in the boardroom showdown.

- Each group will be given a notional **£30** to buy ingredients, packaging and labelling.
- Each team must select roles for the task – who will be the task manager, who will be in charge of marketing, buying, finance and production.
- The team must decide what ingredients they want and quantities, you will be expected to barter/bargain for the ingredients with Geraldine and Bernie (canteen) to get the best possible price in order to ensure higher profits.
- Each team will sell their products in the school canteen. This will require negotiation with Geraldine and Bernie as to which service point(s) can be used and which date you want to sell your products. You may also discuss the level of canvassing allowed on the day and what involvement you will have in the sale transactions. (There will be NO cash transactions)
- You will also be required to discuss with the canteen working packaging, labelling equipment and health and safety, storage of food and transport of food to the canteen.
- On this task there may be other key staff to negotiate with including Miss Donaghy you will have to negotiate the use of the Home Economics facilities to prepare your food products. Food cannot be produced outside of the school facilities. **ALL FOOD PREPARATION AND STORAGE MUST REMAIN WITHIN THE SCHOOL AT ALL TIMES.**
- Products must be produced either early in the morning before school starts or after school (Head of Home Economics permitting).
- All cooking must be in line with health and safety/ food hygiene regulations e.g. aprons/hats.
- It is the responsibility of each team to develop a marketing plan to support the sale. Mrs O'Hare's ICT group will be available to assist with the production of material periods 1&2 on Tuesday's.
- Canteen automated system will collate sales and identify the winning team.

Friday 21st Oct – 1st boardroom meeting (p5&6)

- The team that makes the most profit will be the winning team and will be safe from elimination.
- Two candidates from the losing team will get fired based upon their performance.